



**Give your
hidden gems their
own shelf**

ExLibris
Part of Clarivate

Rosetta

Safely break the barriers between users and your unique collections

Your library holds a treasure trove of unique digital materials, from historical documents to scholarly output. How can you transition from storing them in siloed systems to ensuring long-term accessibility for your users?

Such resources are often the hidden gems of library collections and can offer students, researchers, and the public unique insights and information that aren't available anywhere else. To keep this content safe while ensuring its availability to a broader range of users, libraries need a solution that works within their existing systems but also complies with the highest preservation and security standards.

By doing so, the library can provide users with next-level services to achieve their learning objectives and scholarly output, especially when they can build on unique research that is only available from their institution. And ideally, libraries should be able to track the usage of digital material to demonstrate the value of their work.

When the mountain seems too high to climb

For library staff, getting started can seem daunting. Moving away from siloed systems and gaining digital preservation expertise requires time and resources they don't necessarily have.

While libraries recognize the value of integrating these resources into the library catalog, different systems often don't work well together, resulting in manual work to make them available to users and potential data loss. Even then, it can be difficult to determine the value of these time-consuming efforts if the proper usage data isn't easily extractable.

This brochure is for you if you're struggling with:



Exposing your digital collections to more users



Implementing a viable digital preservation strategy



Demonstrating demand around your rare materials

**Library staff need a tool where they can
preserve and expose their digital collections
in the context of one system**

81%

of archivists assess DAM and digital preservation
as the most important skills to acquire in the next
5 years

Source: A*CENSUS II: Archives Administrators Survey - Ithaka S+R



Why combine DAM and digital preservation

They serve different purposes while greatly complementing each other. It only makes sense to unify the two solutions to avoid manual work and data duplication.

Digital asset management (DAM)

What it is:

Digital asset management software is a type of software institutions use to store, catalog, find, and share digital materials.

Why you need preservation:

This solution can't guarantee the protection of your assets for the long term. In case a file format becomes obsolete or the file is corrupted, you run the risk of permanently losing strategic assets. A preservation solution will make sure that your assets remain fully accessible for perpetuity.

Digital preservation (DP)

What it is:

Digital preservation ensures long-term access and care of your digital files for generations to come. It runs continuous risk analysis to prevent a file from becoming corrupted or the format from becoming obsolete and ensure its metadata remains reliable.

Why it works well with DAM:

This solution works on the backend, meaning that you will want to integrate it with your library management system for the assets to make their way into your catalog, discovery tool and users' work.



Introducing Rosetta Plus

The only solution that enables you to safely
put your unique library collections in users'
hands, and guarantee long-term access

Let us guide you in safely exposing your rarest assets to more users

We've begun a multi-year project to migrate legacy Rosetta, our digital preservation solution, to the Ex Libris cloud platform. With Rosetta Plus, it will be easier for libraries of all sizes to safeguard, expose and demonstrate the value of their digital collections. You can rely on us to be your partner to help navigate and implement a digital preservation and asset management program that works for you.

For libraries that use Alma, Rosetta Plus will seamlessly integrate with your ILS. This means you won't end up duplicating processes and will be able to maintain consistency for streamlined administrative workflows, including cataloging and data collection.

Note that, for expert staff, a hybrid version of Rosetta will be launched later. Rosetta Pro will offer unparalleled flexibility, letting libraries customize preservation processes to their specific needs, integrating with any storage layer while maintaining top-level security.

Why Rosetta Plus?

Over the past decade, the Rosetta community has played a key role in the digital preservation space. Dozens of academic and public institutions have collaborated on the creation of the Rosetta “format library.” The community has fine-tuned preservation workflows for library and archive-specific use cases. Today, we want to put the knowledge gained at the service of institutions that do not currently have the in-house resources to gather that expertise on their own.

Contribute to research

Let users securely access your hidden treasures, even from miles away. Rosetta integrates Primo, the advanced library discovery tool, and its usage analytics.

Secure in a few clicks

Manage and preserve all your digital resources in the context of one system. The combined DAM and DP workflows allow easily you to secure your cataloged assets by default.

Leverage expert knowledge

Dozens of institutions have collaborated on creating the Rosetta “format library.” The knowledge gained is now infused in the preservation module.

What Rosetta Plus offers:

- Preserved-by-default settings for special collections
- OAIS and PREMIS standard compliance
- Cloud-hosted storage and applications
- Seamless integration with Alma, Ex Libris’ ILS
- Integration with Primo, Ex Libris’ advanced discovery tool
- Integrated DAM and DP workflows
- Ongoing format risk analysis
- Metadata authenticity check
- Access rights management
- Usage analytics

Rosetta Plus will be available in the second half of 2024. Get in touch with a Rosetta expert to discuss your library needs.

→ [I want to hear more](#)