

InCites

## Clarivate Analytics: InCites

An objective analysis of people, programs, and peers.

**Web of Science**  
*Trust the difference*

 **Clarivate**  
Analytics



## Clarivate Analytics: Singular expert in research discovery

The global research environment is changing. It's more collaborative and it's more competitive. And with it, every decision counts. *Clarivate Analytics* leads the market in the development of enterprise-wide systems that connect administrators, researchers, and staff at institutional, regional, national, and global levels. We integrate and centralize data across multiple sources to ensure reliable research practice and development. We systemically and objectively assemble, analyze, and build research reports.

## What is InCites?

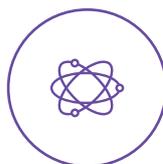
A truly unique view of research evaluation, *InCites* ensures that your strategies and decisions are informed by the best data available. It's an intelligently unified Web platform for assessing and evaluating research performance. A customized, citation-based research tool, *InCites* lets academic, government, funders, and other research organizations conduct analyses on their productivity and benchmark their research against peers worldwide.

## Why InCites?

By providing a clear understanding of the research activities at your organization, *InCites* helps you make informed decisions and support strategic initiatives. Setting the right direction is critical for success, and requires reliable methods to answer key questions:

- How can I improve my institution's overall standing?
- Which programmes should I allocate additional resources to?
- Which faculty and staff members deserve promotions or tenure?
- How can I attract the brightest students and researchers?
- What can I do to bring in a larger portion of available grants and awards?
- Who can I best collaborate with?

Using citation metrics is a well-known, reliable method to objectively evaluate performance. Access to multiple metrics on people, programmes, and peers – in one intelligently integrated platform – gives you the comprehensive view you need. Our research analytics platform offers a suite of indicators complete with definitions and visualizations called tiles. Browse the full indicator library in a single location and hand-pick desired indicators for your reports. Define, organize, and clarify data to produce targeted, customized reports. Conduct in-depth analyses of your institution's role in research. Produce focused snapshots that showcase specific aspects of research performance.



### Build

The process of discovering and collecting analytics has never been easier or smarter. Plain-language queries now return everything from single data points to curated reports.



### Configure

Based on role, goal, or your unique parameters, view only the information that meets your needs – and update your view whenever necessary.



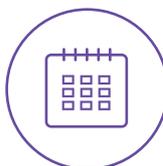
### Drill

With dynamic data, there are no dead ends. All tiles in *InCites* are completely interactive and allow the user to see the story behind the numbers.



### Compare

Context is everything. To make truly educated decisions, compare the indicators that mean the most to you.



### Plan

Think of this as the analytics crystal ball. Test assumptions with scenario-building capabilities and see how a new hire will change the dynamic of a team. Know the answer to “what if?”



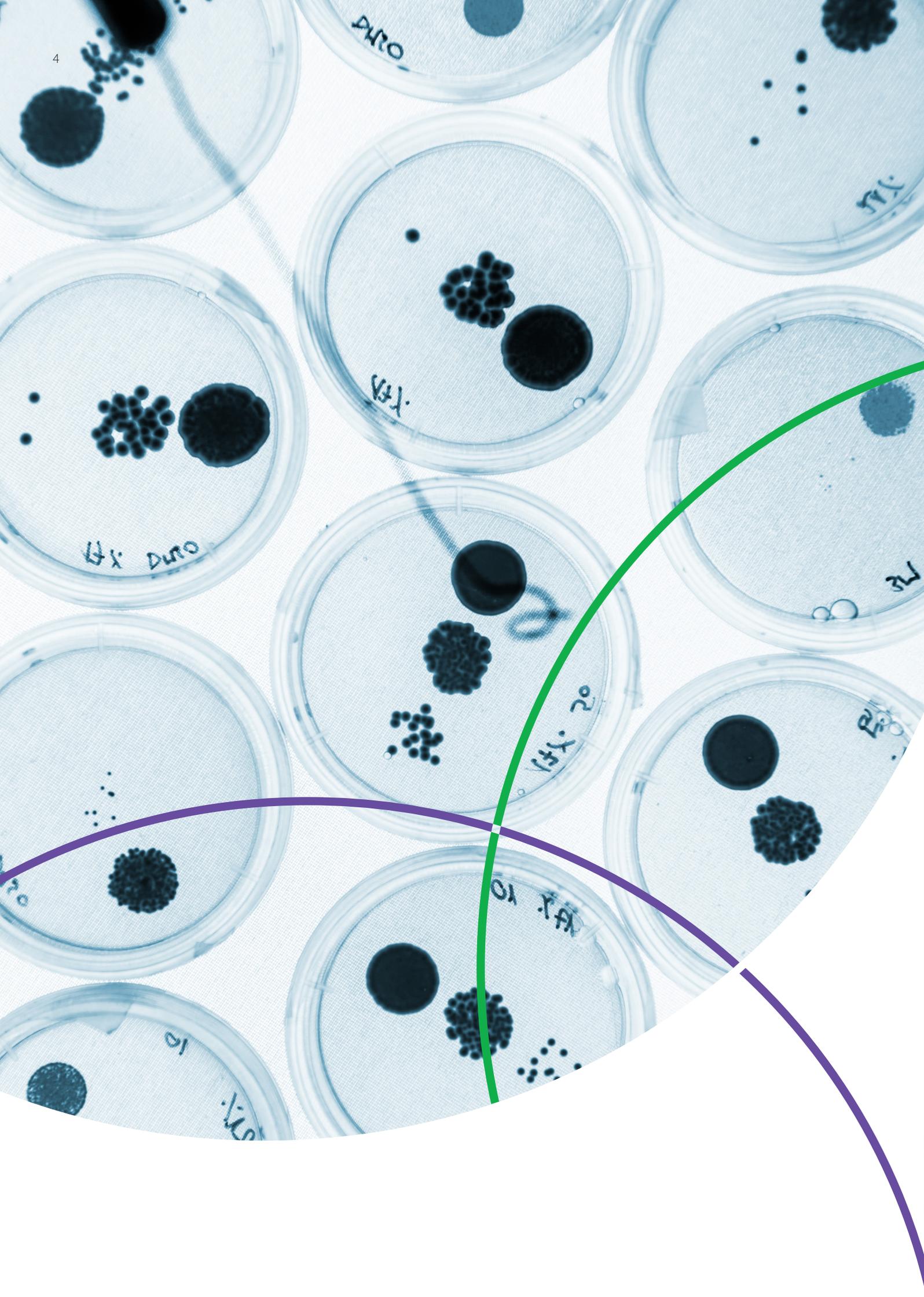
### Stream

Data is now shown with directionality to improve its evaluation. Stream-in current events around a subject or entity for a clear view of the landscape.



### Share

All content can easily be shared with others. Add annotations to focus a dialog and exchange ideas.



## An objective analysis of people, programs, and peers

### Functions

Intuitive visual design, simplified reporting, and flexible tools create compelling narratives needed to demonstrate the success of your organization to key stakeholders. Build programmes to attract top researchers. Secure funding. Facilitate collaborations. Benchmark with peers. Allocate resources. *InCites* is the only solution that combines your information with trusted *Web of Science* data.



### Benchmarking and analytics

Build a comprehensive view into your organization's performance. Using unified data sources you can evaluate output, performance, and trends at the individual, department, institution, and global level.

- **Identify** journal impact and explore journal networks
- **Find** highly cited researchers, departments, and labs
- **Evaluate** existing research partnerships and measure performance
- **Analyze** emerging research areas and funding trends
- **Advise** and substantiate strategic research initiatives

### Competitive intelligence

Access institutional demographic data at no extra cost. Learn more about potential collaborators by fully understanding the research characteristics with 13 teaching and research indicators. See the full scope of your organization's contributions by building scholarly profiles based on our publishing and citation data. Then layer in your institutional data to track success within your organization specifically.

- **Find** out where you fit into the global research landscape. Understand your performance in context and your regional or global ranking
- **Evaluate** existing collaborative relationships and find new ones
- **Identify** your research strengths and benchmark to peers globally with unrestricted access to the *InCites* dataset
- **Evaluate** your performance in context to help you understand the "why" behind output, impact, and influence

### Demonstrate impact and importance of research

For over half a century, *Clarivate Analytics* has been a pioneer of citation indexing and analysis, connecting scientific and scholarly discoveries around the world. Today, academic and research institutions, governments, not-for-profits, funding agencies, and all others with a stake in research need reliable, objective methods for managing and measuring performance. The research analytics tools offered on the *InCites* platform will help you experience consistency between discovery and analytics solutions and meet your organization's objectives.

### Essential science indicators

Conduct ongoing, quantitative analyses of research performance and science trends with *Essential Science Indicators*. Rank top scientists, institutions, countries, and journals by fields of research, with science performance statistics and trends data based on journal article publication counts and citation data. Highlight emerging and impactful papers, people, and institutions to watch, as well as report on long-term outcomes and benchmarks. Gain a more thorough understanding of the influence your institution's work has on cutting-edge and scholarly trends.



### Journal Citation Reports

The recognized authority for journal evaluation, *Journal Citation Reports* helps users determine a publication's impact and influence in the global research community. It delivers quantifiable statistical data – based on citation data – on more than 11,000 science and social sciences journals. This expanded capability allows you to conduct analysis and comparisons of citation relationships across journals and categories over time.

### InCites' integration with Web of Science

*InCites* fully integrates with *Web of Science*, the *Clarivate Analytics* research discovery tool. As the world's leading source of scholarly research data, we provide unbiased metrics based on citation activity of the most impactful global and regional journals, books, and proceedings. With the integration of discovery, analytics, and authoring tools, *Web of Science* helps you create smarter discovery paths through citation metrics. Build and send custom datasets to *InCites* for further bibliometric analysis.

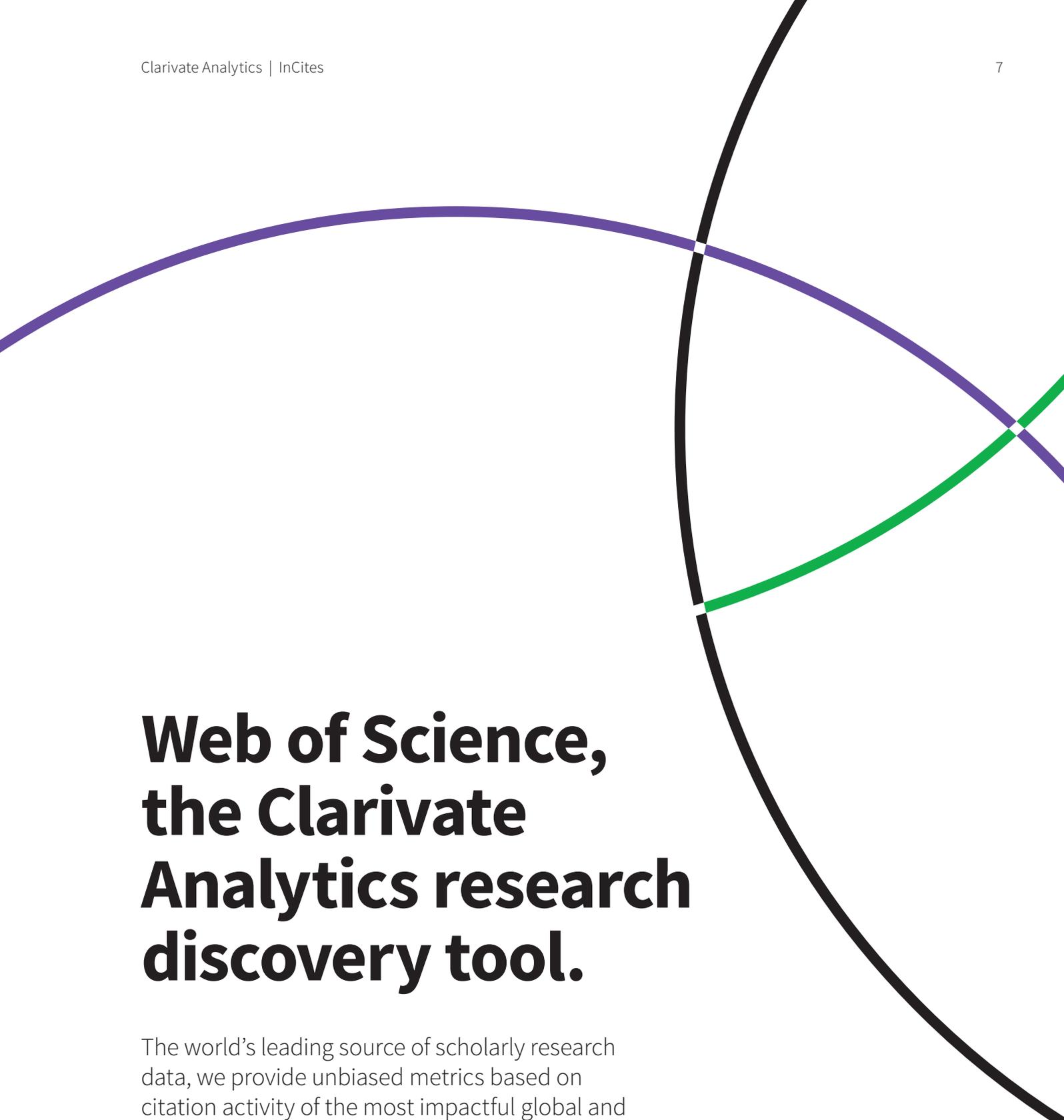
### InCites' integration with Faculty Profiles

*InCites* delivers the *Web of Science* Expanded API which provides access to full record-level meta-data from the *Web of Science Core Collection*. This is ideal for organizations with Current Research Information Systems, Faculty Reporting Systems or Institutional Repositories who need to integrate author-level data into their systems.

### InCites API

Used in concert with the *Web of Science* Expanded API, the *InCites* API provides document-level indicators from our dataset dating back to 1980 enhancing an institution's ability to assess and report the impact of research using their existing profiling and publication management systems. Both sets of APIs can be used seamlessly with *Converis*, our research management platform.

 *Web of Science helps you create smarter discovery paths through citation metrics.*



# **Web of Science, the Clarivate Analytics research discovery tool.**

The world's leading source of scholarly research data, we provide unbiased metrics based on citation activity of the most impactful global and regional journals, books, and proceedings.

## Who we are

*Clarivate Analytics* accelerates the pace of innovation by providing trusted insights and analytics to customers around the world, enabling them to discover, protect and commercialize new ideas faster. We own and operate a collection of leading subscription-based services focused on scientific and academic research, patent analytics and regulatory standards, pharmaceutical and biotech intelligence, trademark protection, domain brand protection and intellectual property management. *Clarivate Analytics* is now an independent company with over 4,000 employees, operating in more than 100 countries and owns well-known brands that include *Web of Science*, *Cortellis*, *Derwent*, *CompuMark*, *MarkMonitor* and *Techstreet*, among others.

For more information:

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