

# Session Abstracts

## Publisher Forum 2021

**DAY 1, March 2, 2021**

**09.10am ET**

02.10pm GMT

### **Web of Science™ Core Collection: looking back and ahead**

The Web of Science™ is constantly changing and expanding, in this session we will update you on our current coverage and the latest improvements to our editorial selection process. We will also review some recently implemented policies, such as the inclusion of Early Access papers in the 2021 Journal Citation Reports and our new author name change policy.

**Dr. Mireia Guardingo**

Head of Editorial Outreach, Web of Science  
Clarivate

**09.30am ET**

02.30pm GMT

### **Demonstrating Real World Impact of Research**

In his talk, Josh Schnell, lead for Clarivate's Academic & Government consulting practice within the Science Group, will discuss recent developments in demonstrating real world impact of research. He will review some of the challenges encountered by institutions trying to demonstrate real-world impact, as well as provide examples of organizations overcoming these challenges. He will discuss evaluation frameworks, their utility in demonstrating impact, and the relationship between a publisher's mission and real-world impact.

**Dr. Joshua Schnell**

Director of the Academic & Government Global Consultancy  
Clarivate

**09.55am ET**

02.55pm GMT

**Research Integrity: Understanding our shared responsibility for a sustainable scholarly ecosystem**

We should broaden our view of what it means to conduct research with integrity and consider how certain research evaluation instruments and incentive mechanisms are leading to a rise in deviant publication behaviour. Research integrity is a crucial topic for all those involved in the creation, delivery and assessment of academic literature. Without a trusted record of research, it is impossible to reliably build on previous ideas, replicate results, or effectively utilize the outcomes of research. The traditional focus on fabrication, falsification and plagiarism is no longer enough – new forms of manipulation are emerging as some stakeholders seek an unfair advantage.

**Dr. Martin Szomszor**

Director at the Institute for Scientific Information.  
Clarivate

**DAY 2, March 2, 2021**

**09.05am ET**

02.05pm GMT

### **Powering data driven Open Research strategies with trusted data and analytics**

Publishers, funders, institutions and researchers rely on neutral data and analytics from Web of Science to find trusted open access content, make confident plans for a more open future, and assess progress towards goals with objective information. Building upon our previous investments, we are expanding the content in our publisher-neutral citation to include grants, preprints, and other essential outputs so that you can save time navigating the complex open research ecosystem and assess productivity, collaboration, and impact in alignment with evolving open research initiatives.

**Michael Habib**

Product Director  
Clarivate

**09.15amET**

02.15pm GMT

### **COVID-19, Open Research, Trust and Transparency**

Dr Niamh O'Connor, Chief Publishing Officer at PLOS explores the emerging impact of the COVID-19 pandemic on Open Access and Open Research (OR). From highlighting OR's importance in the speed of research communication, to the importance of trust in science and medicine, and a crucial discussion around funding and costs, this session will be of interest for any Publisher navigating a path to the future of research sharing in the post-pandemic landscape.

**Dr. Niamh O'Connor**

Chief Publishing Officer  
PLOS

**09.35am ET**

02.35pm GMT

### **The OA Landscape**

This session will provide a landscape overview of OA and its continued evolution as a part of the scholarly communication and journals landscape. Data will be focused on the last 3 years and include 2020 output from all major publishers. We will explore recent changes in scholarly publishing and their impact on the OA Landscape.

**James Hardcastle**

Senior Business Analyst  
Clarivate

**09.55am ET**

02.55pm GMT

### **Reality about Institutions' Current Funding of Open Science**

In 2020, LYRASIS Research conducted a survey of our members to better understand predominantly United States (U.S.) institutional attitudes towards three areas of open content activity - open access (OA) scholarship, open data, and open systems. The survey presented several findings indicating that U.S. institutions have unique strategies for supporting open, and cannot conform to the same models and strategies as their international counterparts. During the first portion of this session, Hannah Rosen, Strategist for Research and Scholarly Communication at LYRASIS, will present the findings from the LYRASIS 2020 Open Content Survey Report. During the second portion of this session, Jill Grogg, Strategist for Content and Scholarly Communication Initiatives, will discuss the ways the findings from this report have influenced current and future electronic resource negotiations with publishers at LYRASIS.

<https://www.lyrasis.org/programs/Pages/open-content-survey-report.aspx>

**Hannah Rosen**

Strategist for Research and Scholarly Communication  
LYRASIS

**Jill Grogg**

Strategist for Content and Scholarly Communication  
LYRASIS

## **DAY 3, March 4, 2021**

**09.05am ET**

02.05pm GMT

### **Sustainability and Diversity at Clarivate**

At Clarivate, we believe that human ingenuity can transform the world and our mission is to improve the way the world creates, protects and advances innovation.

In 2020, we began to weave sustainability into the fiber and operations of the company across four ESG pillars (governance, environment, colleagues and community). In March 2021, we launched a global initiative around diversity, equity, inclusion and belonging and in this session, we will share an overview of DEI&B at Clarivate.

#### **Julia Mair**

Chief Marketing Officer

Clarivate

**09.15am ET**

02.15pm GMT

### **Better Together: Creating an Equitable, Inclusive, and Diverse Community through Collaboration**

Achieving an equitable, inclusive, and diverse community requires empowered and engaged individuals that are able to step out of their comfort zone and actively participate in creating a socially just community that welcomes, values, and celebrates all who seek to contribute to scholarly communications. The Coalition for Diversity and Inclusion in Scholarly Communications (C4DISC) believes that organizations and individuals working together can achieve that goal more quickly through collaboration and sharing of ideas and resources. In this session, attendees can learn about the mission of C4DISC and how they can contribute to building equity, inclusion, diversity, and accessibility in scholarly communications. This session will also include an introduction to the Toolkits for Equity project and an overview of the first Toolkit, The Antiracism Toolkit for Allies.

#### **Melanie Dolechek**

Executive Director

Society for Scholarly Publishing

**09.35am ET**

02.35pm GMT

**Beyond good intentions - making publishing more inclusive**

Academia is under increasing scrutiny for its lack of diversity and there are justly loud calls for action from many sectors of society. As gatekeepers of the products that (rightly or wrongly) are inextricably linked to the incentive structures within higher education, IOP Publishing believes Publishers can have an influential role in the fight to make academia more inclusive. This brief presentation will outline some of the actions IOPP are taking to address inequality within their products, services and customer experiences.

**Kim Eggleton**

Research Integrity and Inclusion Manager

IOP Publishing Limited

**09.55am ET**

02.55pm GMT

**Allies, Conductors and Lightning Rods Throughout Earth and Space Science**

The need to support BIPOC+ friends and colleagues has driven discussions at organizations still traumatized by video evidence of systemic racism and police brutality. These discussions demonstrate commitments for organizations to do “their part” to ensure equity for their staff, members and partners, often connecting related initiatives to stand united against injustice and intolerance. The need to transform statements of commitment into meaningful, sustainable action has many organizations struggling. At the American Geophysical Union, significant progress was underway for a number of years, and this session will feature the journey from a group of allies to a coalition of conductors to ultimately becoming lightning rods in our space.

**Randy Townsend**

Director, Publications Ops

American Geophysical Union