Session Abstracts

InCites™ Forum USA 2020

11.05am

How to build a good research evaluation tool?

While citation indexes started out as tools to assist in literature search and discovery, the value of citation data surged in the 1990s as the potential for bibliometric analysis became more widely understood. But there is more to building a useful research evaluation tool than simply surfacing the raw data - we must consider how to construct and interpret the indicators, how to disambiguate and categorise the data, and determine the best visualisation approaches, all the time considering changing trends in research such as increasing global collaboration and accelerated publication timescales. The Institute for Scientific Information (ISI) collaborate closely with product teams across Clarivate to ensure we are building complimentary strategies that seek to meet researcher and research evaluation needs. In this presentation, we will describe how the ISI has helped to shape InCites product development over the last year, and what our areas of focus will be in 2021.

Dr. Martin Szomszor

Director at the Institute for Scientific Information.
Clarivate

11.20am

Becoming a Bibliometrics Concierge: Providing Just-in-Time information to Academic & Research Administration

As a Research Engagement Librarian, I am in a position to connect the needs of academic and research administrators at my institution with the productivity and impact tools that are available. I will present a variety of use cases illustrating in how one may be proactive in discovering administrators' information needs and providing useful reports and analyses supporting the research enterprise in a University setting. These go beyond assessment and include: identifying qualified external reviewers, supporting legislator outreach, vetting outstanding researcher candidates, and publicizing your research outputs in a public portal.

Wade Lee-Smith

Research Engagement & Science Librarian
University of Toledo Libraries

11.40am

Using Data to Inform U-I Collaborations at OSU

Data can be a powerful tool to guide the U-I match-making process. OSU deployed an in-house developed methodology to data-inform this process. We applied this methodology to better understand company's needs and align these needs with proven OSU competencies. We will provide a quick overview of the analytical process and discuss lessons learned from both university and industry perspectives

Alba Clivati-McIntyre

Director, Business Intelligence & Mapping
Ohio State University

12.00pm

A Brief Overview of University Rankings Systems, their differences and their influence

Universities and governments are increasingly using rankings to heighten their status, attract foreign students, professors and investments, and in many cases, set policy designed to improve their standing in the rankings. While rankings purport to measure quality, they also measure positioning and visibility, or status. In a survey in 2014, it was determined that more institutions were unhappy with their ranking than they were in 2006 (83%). There are many different rankings, and their results and impact should not be overly generalized. The impact of rankings on institutions cannot be understood without considering the institution's own context or the national context, i.e. the reforms of the educational system in that country. This short overview will review the major operations producing the rankings and the indicators that are used to produce them.

Jeff Clovis

Director, Senior Customer & Education
Clarivate

1.00pm

NOAA Case Study

Abstract coming soon

NOAA

1.20pm

Lightening Talk 1

Benchmarking Publication Activity of the University of Tennessee at Knoxville by Research Area Against other U.S. Academic Institutions.

This lightning talk will describe the process of benchmarking analyses of InCites publication activity data and bibliometrics affiliated with the University of Tennessee Knoxville (UTK) against other U.S. academic institutions. The main goal of these benchmarking analyses was to understand how UTK compares to other academic institutions in terms of specific areas of research and to identify those specific research fields in which UTK excels and performs better than other U.S. universities.

The talk will focus on the ease and the simplicity of using Incites and minimal data tools to quickly identify areas of research excellence as it applies to publications produced by UTK faculty, students and staff. The talk will also touch on various selection criteria and the combination of metrics used in these analyses.

Anna Banks

Director, Research Informatics
University of Tennessee Knoxville

Lightening talk 2:

Recent Use Cases of InCites Benchmarking & Analytics at Northwestern University

This presentation will provide an overview of three recent use cases of InCites Benchmarking & Analytics by the Metrics and Impact Core at Galter Health Sciences Library & Learning Center. The use cases include developing a custom research impact report for a longitudinal research study, building a standardized report for departments, institutes, centers and other groups on campus, and finally, our experiences with hosting a weekly InCites training for Northwestern users.

Karen Gutzman

Head, Research Assessment and Communications
Northwestern University

Annette Mendoza

Research Impact Librarian
Northwestern University

Mao Soulakis

Research Impact Specialist
Northwestern University

1.40pm

InCites Product Roadmap

In this short session we will walk through the recent and upcoming additions to InCites Benchmarking & Analytics and JCR, including new in-product resources. Our product management team will explain the reason behind these enhancements, how they will look like and how they impact end users. There will be time reserved for questions and feedback.

Ian Potter

Product Lead
Clarivate

Rohit Kulkarni

Product Manager
Clarivate